

FROM THE BLOG:


5 TIPS TO HELP YOUR INTERNSHIP STAND OUT

We're all aware of the challenges that employers are facing finding qualified employees. Guess what? The market is just as challenging for finding and hiring qualified interns! So how can you make your opportunities shine in a crowded market? **Here are 5 tips** you can use to help your internship(s) stand out and attract exceptional candidates.

FILLED YOUR INTERNSHIP?

Because the state looks to Missouri Intern Connect for internship metrics, please mark your internship postings as filled when you hire an intern.

Here's how:

1. **Log in to your dashboard.**
2. On the right of the internship title, click the green plus sign icon. 
3. Fill in the student's name, school and hire date.

WE HELP PROMOTE YOUR INTERNSHIP OPENING!

Immediately after you post your internship openings on Missouri Intern Connect, they are automatically published on our Facebook, Twitter and LinkedIn accounts. (So make sure you double check your spelling and descriptions before hitting Save!) If you add your organization's logo to your company profile, that logo will be displayed on social media.

INTERNAL MESSAGING

Have you searched for and communicated with interns on Missouri Intern Connect? After posting your internship, you don't have to passively wait for applications. Use the search tool to review profiles and reach out to potential interns.

FIND EMPLOYER EVENTS HAPPENING IN YOUR AREA!

Looking for events like college fairs to meet potential interns face-to-face? Go to the **Events** page to find one close to you.

